



2024 MAIN STREET PROGRAM EVENTS



MAY 18

The Touch a Truck event starts with a Parade of Trucks through downtown Winona. Then the trucks of all types park in the street and open their doors for kids to get an upclose look and "touch a truck".



JUNE 7
JULY 12
AUG. 9
SEPT. 20

Street dances, markets, and much more!



July 12-14

It's a shopping extravaganza! Shoppers in downtown Winona will find crazy deals while supporting local over this multi-day event.



SEPT. 6-8

The biggest event and fundraiser for the Main Street Program, this multi-day event in Levee Park is a great way to wrap up the summer with food, beer, Bloody Marys, music, and activities for all ages.



OCT. 26

We shut down the street for businesses to have booths and families to spend the day in downtown doing pre-Halloween trick-or-treating and other fun activities.



NOV. 21

Holiday magic will be created with Main Street's Christmas display and lighting ceremony the Thursday before Thanksgiving in downtown.



We always encourage shopping locally, but the Saturday following Thanksgiving we promote spending locally even more with added bonuses to shoppers starting their holiday spending.

Have questions or want to get involved?

Reach out to Anna Sibenaller, Director of Main Street Programs, at 507.452.2272 or asibenaller@winonachamber.com. We look forward to seeing you in beautiful Downtown Winona!

SPONSORSHIP OPPORTUNITIES AVAILABLE AS WELL!