



Small Business Saturday encourages shoppers to keep their money local while holiday shopping AND take time to relax with family and friends at local eateries, coffee shops, and pubs.

Part of a national initiative, **Small Business Saturday** has far-reaching publicity and has been a fantastic success for our local businesses. When local businesses sign up for the event with the Main Street Program, we provide press and promotion in local radio and online ads. Then on Shop Small Saturday, we help to make downtown the place to be with extra festivities to draw shoppers to local businesses.



SPONSORSHIPS

EVENT SPONSOR \$1,000

- Business logo on all promotional materials including billboard, Enews, and social media
- Business mention on social media

SANTA SPONSOR \$250

- Business logo on all promotional materials including billboard, Enews, and social media
- Business mention on social media
- Business logo on sign by Santa

PARTICIPATING BUSINESS \$50

- Business name in radio ads
- Business featured in post on social media
- Non-Friend of Main Street pricing is \$75