

FRIENDS OF MAIN STREET PROGRAM



2023 APPLICATION FORM

FRIEND LEVEL (FOR INDIVIDUALS) - \$75

- Receive Friend of Main Street Sticker
- Added to Main Street Newsletter
- Supporting an important program that contributes to the continued growth and development of our Historic Downtown Winona

DOWNTOWN ADVOCATE LEVEL (FOR BUSINESSES) - \$175

- Everything listed at "Friend Level" **PLUS:**
- Business/Company/Organization name listed on Main Street's website
- Eligible for grant opportunities provided by Rethos, the organization that houses Main Street Program at the State level (Only eligible if business is located in the Downtown district)
- Priority eligibility to participate in Main Street events (Parade of Trucks, Big Muddy Brew 'N Que, Streets & Treats, Halloween Window Walk, Holiday Window Walk, Shop Small Saturday)
- Social Media recognition for news and announcements

DOWNTOWN LEADER LEVEL (FOR BUSINESSES) - \$300

- Everything listed at "Downtown Advocate Level" **PLUS...**
- Business/Company/Organization name **AND** logo listed on Main Street's website along with hyperlink redirecting user to your website
- Priority sponsorship opportunities for Main Street Fundraising events (Parade of Trucks, Big Muddy Brew 'N Que, Streets & Treats, Light Up Downtown, Shop Small Saturday, Toast to the Holidays)
- Spot in Main Street Newsletter to make announcements

DOWNTOWN CHAMPION LEVEL (FOR BUSINESSES THAT SUPPORT A THRIVING DOWNTOWN) - \$750

- Everything listed at "Downtown Leader Level" **PLUS...**
- Signage as a Main Street Champion in the downtown district

Name: _____

Business: _____

Email: _____

Phone: _____

Fax: _____

Business Rep: _____

PAYMENT:

ATTACHED

INVOICE ME!



MAIL FORM & PAYMENT TO THE WACC - 902 E. 2ND ST., SUITE 120, WINONA, MN 55987

Questions? Call 507-452-2272 or email Anna Sibenaller, Director of Main Street Programs, at asibenaller@winonachamber.com
There's no limit to how much you contribute to the Program. You can also donate as an individual in addition to the contribution your business makes.