

Light up DOWNTOWN

- LEVELS**
- Twinkle \$250**
Business name listed
 - Sparkle \$500**
Supporting logo
 - Shining \$1,000+**
Premier logo

LIGHTING EVENT
THURSDAY,
NOVEMBER 21



MAIN STREET PROGRAM
A City and Chamber Partnership

Once again, we are partnering with Minnesota State College Southeast's Welding, Automotive and Transportation Departments to bring a new holiday display piece to downtown this holiday season! This new piece will be a snowman to join the tree and sleigh. Your sponsorship also supports the program's goal to light up the levee with bright, warm string lights.

Thank you for considering these opportunities to help create holiday cheer this season!

SPONSORSHIP BENEFITS

- Business on signage accompanying the display through the season
- Business on all promotional materials
- Business acknowledged by name at lighting event