



FRIENDS OF MAIN STREET

You may be located in downtown Winona or you may not be, but you do believe in the future of downtown Winona, it's importance to our community, and you want to show your commitment to its continued revitalization.

2024 APPLICATION FORM

FRIEND LEVEL (FOR INDIVIDUALS) - \$75

- Receive Friend of Main Street Sticker
- Added to Main Street Newsletter
- Supporting an important program that contributes to the continued growth and development of our Historic Downtown Winona

DOWNTOWN ADVOCATE LEVEL (FOR BUSINESSES) - \$175

- Everything listed at "Friend Level" **PLUS:**
- Business/Company/Organization name listed on Main Street's website
- Eligible for grant opportunities provided by Rethos, the organization that houses Main Street Program at the State level (Only eligible if business is located in the Downtown district)
- Priority eligibility to participate in Main Street events (Parade of Trucks, Big Muddy Brew 'N Que, Streets & Treats, Shop Small Saturday)
- Social Media recognition for news and announcements

DOWNTOWN LEADER LEVEL (FOR BUSINESSES) - \$300

- Everything listed at "Downtown Advocate Level" **PLUS...**
- Business/Company/Organization name **AND** logo listed on Main Street's website along with hyperlink redirecting user to your website
- Priority sponsorship opportunities for Main Street events (Parade of Trucks, Big Muddy Brew 'N Que, Streets & Treats, Light Up Downtown, Shop Small Saturday, Toast to the Holidays)
- Space in Main Street Newsletter to make announcements

DOWNTOWN CHAMPION LEVEL (FOR BUSINESSES THAT SUPPORT A THRIVING DOWNTOWN) - \$750

- Everything listed at "Downtown Leader Level" **PLUS...**
- Signage as a Main Street Champion in the downtown district

Name: _____
Business: _____
Email: _____
Phone: _____
Fax: _____
Business Rep: _____

PAYMENT:
ATTACHED
INVOICE ME!



MAIL FORM & PAYMENT TO THE WACC - 902 E. 2ND ST., SUITE 120, WINONA, MN 55987

Questions? Call 507-452-2272 or email Jenna Lubinski, Director of Main Street Programs, at jlubinski@winonachamber.com
There's no limit to how much you contribute to the Program. You can also donate as an individual in addition to the contribution your business makes.