



FRIENDS OF MAIN STREET 2026 APPLICATION FORM

You may be located in downtown Winona or you may not be, but you do believe in the future of downtown Winona, it's importance to our community, and you want to show your commitment to its continued revitalization.

☐ DOWNTOWN SUPPORTER – \$100

- Receive a Friend of Main Street window cling
- Added to the mailing list for the monthly Main Street newsletter
 - Monthly E-Newsletter includes Main Street events, downtown developments, grant opportunities, small business insights & learning opportunities, and downtown construction schedules
- Support an important program contributing to the growth and development of Historic Downtown Winona

☐ DOWNTOWN FRIEND – \$200

- **Everything listed above PLUS:**
- Business/Company/Organization name listed on the Main Street website with a hyperlink to your website
- Free participation in the following events:
 - Crazy Days
 - Holiday Window Walk
 - Shop Small Saturday
 - Halloween Window Walk
- Event participation includes:
 - Individual social media spotlight
 - Business listed on each Facebook event page
 - Inclusion on printed promotional materials
 - Additional event promotion exposure through Chamber Newsletter in Winona Daily News, Main Street & Chamber E-News, E-Blasts, Radio advertising, Winona Main Street website

☐ DOWNTOWN INVESTOR – \$300

- **Everything listed above PLUS:**
- Social media spotlight on the Main Street Facebook page (2 per year)
- Business/Company/Organization name and logo listed on the Main Street website with a hyperlink to your website
- Space in the Main Street monthly e-newsletter to make announcements
- Immediate grant-opportunity notifications via E-Blast

☐ DOWNTOWN CHAMPION – \$800

- **Everything listed above PLUS:**
- Top-tier logo placement and size on the Winona Main Street website with hyperlink
- Logo included in every Main Street e-newsletter and e-blast with hyperlink
- Logo listed as a Downtown Champion on event signage for the following events:
 - Light Up Downtown
 - Shop Small Saturday
 - Halloween Window Walk
 - Crazy Days
 - Holiday Window Walk

Name: _____ Business: _____

Email: _____ Phone: _____

Business Rep: _____

Payment Attached ☐ Invoice Me ☐ Amount \$ _____

MAIL FORM & PAYMENT TO THE WACC - 902 E. 2ND ST., SUITE 120, WINONA, MN 55987

There's no limit to how much you contribute to the Program. You can also donate as an individual in addition to the contribution your business makes.

Questions? Call 507-452-2272 or email Travis Lybeck, Director of Main Street & Member Relations, at tlybeck@winonachamber.com